| ORDINANCE NO. | 10890 |
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### AN ORDINANCE ESTABLISHING A TOURISM COMMISSION FOR THE CITY OF BELLINGHAM.

WHEREAS, the promotion of tourism is seen as a key objective of the City of Bellingham to enhance economic development; and

WHEREAS, a number of agencies exist which seek to promote tourism through a variety of means including supporting tourist oriented businesses; developing activities for visitors and tourists as well as local residents; hosting, feeding and lodging visitors; providing convention facilities; and providing other important visitor services; and

WHEREAS, the City believes that its tourism efforts will be more effective if there is a liaison created which allows for timely communication between these various agencies, and if unified tourism planning and advocacy can be accomplished.

#### NOW, THEREFORE, THE CITY OF BELLINGHAM DOES ORDAIN AS FOLLOWS:

<u>Section 1:</u> There is hereby established a Tourism Commission for the purpose of establishing, maintaining and/or coordinating relationships and communication between agencies and organizations promoting tourism and between such agencies and organizations and the City.

Section 2(a): The Commission shall consist of no more than twelve (12) members to be appointed by the Mayor. Membership shall be representative of agencies or organizations and individuals directly involved in tourism and visitor and convention promotion including, but not limited to, the following: (1) the Bellingham/Whatcom County Convention and Visitors Bureau; (2) the Bellingham Whatcom County Chamber of Commerce; (3) Western Washington University; (4) Bellingham/Whatcom County hotel and motel owners; (5) Bellingham/Whatcom County restaurant owners; and (6) Port of Bellingham.

City of Bellingham
CITY ATTORNEY
210 Lottie Street
Bellingham, Washington 98225
Telephone (360)676-6903

Section 2(a): In addition, representatives of the following City departments shall be ex-officio members of the Commission: (1) the City of Bellingham Public Works

Department; (2) the City of Bellingham Parks and Recreation Department; (3) the City of Bellingham Planning and Community Development Department; (4) Whatcom Museum of History and Art.

<u>Section 3:</u> The term of appointed members shall be two years, with appointed members being eligible for re-appointment to a single second term at the Mayor's discretion. Upon being constituted, the commission shall establish its own internal rules of operation, including provisions for the election or appointment of necessary officers.

<u>Section 4:</u> It shall be the responsibility of the commission to prepare recommendations for the Mayor and City Council regarding policies, programs and activities which enhance the tourism and visitor industry in the City of Bellingham and surrounding area and to report quarterly on progress. The Commission through an allocations subcommittee shall also advise the Mayor and City Council on the appropriate and timely use of City Lodging Tax Funds.

PASSED BY THE CITY COUNCIL on this 20th day of October, 1997.

President, City Council

APPROVED BY ME this 5th day of November, 1997.

Mark Ásmundson, Mayor

Attest: <u>Minu</u>

Finance Director

Departmental Approval

Approved as to form:

Office of the City Attorney

City of Bellingham
CITY ATTORNEY
210 Lottie Street

Bellingham, Washington 98225 Telephone (360)676-6903

### TRANSMISSION VERIFICATION REPORT

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# City of Bellingham

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### **FAX TRANSMISSION COVER SHEET**

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Re: Legal Notices

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Please publish the following on: FRIDAY, NOVEMBER 7, 1997

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## AN ORDINANCE ESTABLISHING A TOURISM COMMISSION FOR THE CITY OF BELLINGHAM.

For full context of the ordinance, call the Finance Department @ (360) 676-6900.

### CITY OF BELLINGHAM, WASHINGTON

| ORDINANCE NUMBER:        | 10890                 |  |  |
|--------------------------|-----------------------|--|--|
| COUNCIL BILL NUMBER:     |                       |  |  |
| AGENDA BILL NUMBER:      | 13248                 |  |  |
|                          |                       |  |  |
| AGENDA BILL INTRODUCED:  | 10/13/97              |  |  |
| FIRST & SECOND READINGS: | 10/13/97              |  |  |
| THIRD & FINAL READING:   | 10/20/97              |  |  |
| PUBLISHED:               | 11-7-97               |  |  |
| oc: hegal, PCD           | Exec, Pw. Par, Museum |  |  |
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