ORDINANCE NO. <u>2001-1</u>2-104

ORDINANCE OF THE CITY OF BELLINGHAM RELATED TO BELLINGHAM MUNICIPAL CODE CHAPTER 2.80, THE TOURISM COMMISSION, AND AMENDING SECTIONS 2.80.020 MEMBERSHIP, 2.80.030 TERMS OF OPERATION, AND 2.80.040 RESPONSIBILITIES.

WHEREAS, the membership of the tourism commission was amended by City Ordinance 10890 enacted in 1997, and these changes were not incorporated in the Bellingham Municipal Code; and

WHEREAS, Ordinance 10890 also added new responsibilities under Bellingham Municipal Code 2.80.040, which were also not incorporated in the Bellingham Municipal Code; and

WHEREAS, the current term for appointed members is two years, with reappointment to a single term, which prohibits highly motivated and effective citizens from serving more than two terms; and

WHEREAS, this proposed amendment provides for a three year term, with reappointment at the Mayor's discretion, to allow for longer terms at the Mayor's discretion, and incorporates the amendments made by Ordinance No. 10890.

NOW, THEREFORE, THE CITY OF BELLINGHAM DOES ORDAIN:

Section 1. Chapter 2.80 of the Bellingham Municipal Code is amended to read as follows:

2.80.010 Established

There is established a tourism commission for the purpose of establishing, maintaining and/or coordinating relationships and communication between agencies promoting tourism and between such agencies and the City.

2.80.020 Membership

The commission shall consist of no more than twelve members to be appointed by the Mayor. Membership shall be representative of agencies directly involved in tourism and visitor and convention promotion including, but not limited to, the following: the Bellingham/Whatcom County Convention and Visitors Bureau, the Bellingham Whatcom County Chamber of Commerce, Western Washington University, Bellingham/Whatcom

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County hotel and motel owners, Bellingham/Whatcom County restaurant owners, Port of Bellingham, and the Bellingham City Council. In addition, representatives of the following City departments shall be ex-officio members of the Commission: the City of Bellingham Public Works Department, the City of Bellingham Parks and Recreation Department, the City of Bellingham Planning and Community Development Department, Whatcom Museum of History and Art.

2.80.030 Term and Rules of Operation

The term of appointed members shall be three years, with appointed members being eligible for reappointment at the Mayor's discretion. Terms shall be staggered to insure year to year continuity of Commission membership. Upon being constituted, the Commission shall establish its own internal rules of operation, including provisions for the election or appointment of necessary officers.

2.80.040 Responsibilities

It shall be the responsibility of the Commission to prepare recommendations for the Mayor and City Council regarding policies, programs and activities which enhance the tourism and visitor industry in the city and the surrounding area, and to report quarterly on progress. The Commission through an allocations subcommittee shall also advise the Mayor and City Council on the appropriate and timely use of City Lodging Tax Funds.

PASSED by Council this 10 Tday of DECEMBER, 2001.

Council President

APPROVED by me this 19th day of December, 2001.

Mayor

ATTEST:

Finance Director

APPROVED AS TO FORM:

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Tourism - final (2)

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